



PRESS RELEASE

Paris, december, 17th

Mots-clés : FREE RIDE / SNOWBOARD / EVENT

Everyone to the Pyrenees: Saint-Lary, the leading ski resort in the French Pyrenees, goes out to win over the British

This year British skiers have a genuine alternative to the Alpine ski resorts!

[Press packs are available on request]

 **Travel and winter sports journalists welcomed personally – please feel free to contact us!**

The Saint-Lary (65) ski resort has come up with a great new offer: the resort is providing a new, complimentary coach shuttle service from Pau airport, one hour's drive away. The shuttle, which did its first run on December 5, the opening date of the resort, will be available until April 19, 2009. It is timed to correspond to Ryanair's London flight schedule and is available every Saturday upon landing.

Reason enough to start your ski resort break serenely while keeping your holiday budget for the festivities in the picturesque resort next to the Spanish border. Saint-Lary enchants from the moment you set eyes on it: 50 years after its creation it has kept all its character and traditions, its stone and wood village charm, and its rural spirit.

Saint-Lary's 700 hectares of skiable slopes mean that ski and snowboard enthusiasts can have fun in powder snow. Even so, the mountain resort provides many other activities that stir the senses: the open air in snow shoes, spa treatments in the wellness centre, and cooking courses with traditional produce. People of all ages and personalities feel good here.

So it's the perfect time to discover the pet resort of the Pyrenees, particularly since the snow levels have been exceptionally high since November

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About Saint Lary. Saint-Lary is the flagship station of the Pyrénées, located a few kilometers from the Spanish border. Saint-Lary Soulan is first and foremost a traditional mountain village with a history and a soul. For more information: <http://www.saintlary.com>

To get to Saint-Lary. By train: TGV direct from Paris to Tarbes ; by car: motorway from Paris and Toulouse; By plane: Tarbes-Lourdes airport (80 km, Air France); Pau-Uzein airport (100 km, Air France and Ryanair) ; and Toulouse-Blagnac airport (150 km, Air France and Easyjet).

New in 2008 ! Free shuttle from Pau Airport to Saint-Lary, every saturday.

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