



PRESS RELEASE

Paris, Wednesday december, 3rd

Mots-clés : FREE RIDE / SNOWBOARD / EVENT

The organisers of the 4th International Free Ride Film Festival invite you to join them in the Pyrénées

Thursday 22nd January – Saturday 24th January 2009

<http://www.festival-freeride.com> and <http://www.saintlary.com>



[Press packs are available on request]

■ **Members of the press will be welcomed individually at the station, and press trip organised during the Festival : please contact us for more information!**

The Free Ride Festival

15 international films on skiing and snowboarding will screen in competition during the 3 day festival aimed at the general public (entrance fee : 2 € and 5 € per day). In addition to the films, all those attending the International Free Ride Film Festival in Saint-Lary-Soulan will be able to participate in numerous events : contests, demonstrations by the best riders, training for beginners, and - the Free Ride tradition – an all-night party! « This Festival is a unique opportunity to showcase the diversity and artistic quality of world-wide skiing and snowboarding culture. More than a mere sport, Free Ride is an expanding sector which carries the values of a new generation», say the organisers. «The aim is to pay homage to the films which have helped skiing and snowboarding to flourish».

Saint-Lary-Soulan, snowboarding station.

Here you will find the athletes and champions of the discipline, based at the station, such as the extreme skier Bruno Compagnet or the De Le Rue brothers, Xavier, multiple snowboard and polo World Champion, winner of a bronze medal in boardercross (snowboard cross) at the Torino Olympic Games. When it comes to snowboarding, Saint-Lary is indeed awash with champions... on a daily basis! Everywhere, the terrain is a delight for riders with state-of-the-art equipment !

During high season, Saint-Lary already welcomes a community of British skiers and riders, attracted by the South-West of France, a region easily accessible from Toulouse (via Easyjet) or Pau (via Ryanair). To make things even better, a free shuttle (1 hour journey) will link the station with Pau airport during the season 2008/2009.

The odds are that English will be widely spoken this year in Saint-Lary!

About Saint Lary. Saint-Lary is the flagship station of the Pyrénées, located a few kilometers from the Spanish border. Saint-Lary Soulan is first and foremost a traditional mountain village with a history and a soul. For more information: <http://www.saintlary.com>

To get to Saint-Lary. By train : TGV direct from Paris to Tarbes ; by car: motorway from Paris and Toulouse; By plane: Tarbes-Lourdes airport (80 km, Air France); Pau-Uzein airport (100 km, Air France and Ryanair) ; and Toulouse-Blagnac airport (150 km, Air France and Easyjet).

New in 2008 ! Free shuttle from Pau Airport to Saint-Lary, every saturday.

Contacts

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