



PRESS RELEASE

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EVENT PLANNING / ACQUISITION / CATERING

EUROSITES Group strengthens its European catering division with the acquisition of NOMAD - Food & Design.

<http://www.nomadlondon.co.uk>

For Immediate release.

Paris December 2011: Eurosites Group, a French leader in the European events sector announces their association with the catering brand: NOMAD Food and Design. Nomad have long had an enviable reputation in the luxury goods, fashion, art and culture markets and are now looking to expand their formidable catering expertise to corporate and large scale live events across Europe.

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Created in 1999 by Philippe Martin; Parisian based caterer, NOMAD, uses a culinary intermarriage of traditional, contemporary and experimental forms, to create original recipes inspired by a concept, brand identity or product.

Beyond the gustative qualities of its menus, NOMAD brings a unique capacity to introduce their client's brand values into their cooking and service. Their 'scenographies' are shows in themselves; be it floral displays, designer serveware or even an edible environment, Nomad create an immersive sensory experience that enhances the essence of an event.

With their solid reputation amongst the Fashionista of Paris and regular clients in the banking and telecom Sectors, NOMAD London has continued the French style in London and added film premiers, celebrity parties and Motorsport events to the portfolio.

Founder Philippe Martin commented:

"The luxury goods and fashion markets have coped well with the economic turbulence of recent years and their expectation of their service providers remains, as ever, exceptionally high. With our new partners on board NOMAD will continue to service our long standing clients with the product they have come to know and trust. We will also be developing our organic range of products, drawing on the know-how and experience of TOUTBIO, another catering division of the Group".

Group Executive Chef, Alexander Forbes, who has two laboratories at his disposal, totalling a production space of 2000 square meters, both in Paris and London.

"We are delighted to now be part of the EUROSITES Group. It will enable us to further our research and development and ensure that we remain at the cutting edge of event cuisine. Significantly this move will allow Nomad to expand its service offering in London and throughout the rest of Europe. We have some very exciting times ahead of us.

Pascal Henry the President of EUROSITES Group concluded:

"In the past few years, EUROSITES Group has become well integrated, with venue management, logistics and a technical division. The catering companies are the latest illustration of how we are moulding the Group. Today are able to present 3 brands, Saint Laurent, TOUTBIO and NOMAD, each offering their unique style and concepts to our clients. We adjust our services to the diversity and needs of our clients and offer an unparalleled level of service in everything we do."

Editors Notes:

EUROSITES Group, is a French market leader in the organisation of seminars, training events and company events. Servicing all types of events, from 5 to 6500 people.

EUROSITES Group offers 10 location sites in Paris and 35 affiliated location sites in the region, among which are symbolic landmarks such as: La Salle Wagram, L'Hôtel Particulier Eurosites, Les Docks de Paris in Saint-Denis or Eurosites George V. In total, EUROSITES Group manages 450 conference rooms and 5 auditoriums.

The division "EUROSITES GASTRONOMIE" offers culinary services of 3 brands with three different specialisations: Saint Laurent Gastronomie, specializing in traditional gastronomy, TOUTBIO; the best in 100% organic catering and finally NOMAD, specialist of Food and Design.

For more information: www.eurosites.fr, www.nomadparis.com, www.nomadlondon.co.uk